

# HIERONYMUS

CORRESPONDANCE PRIVÉE

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## HANDWRITING SERVICE - CALLIGRAPHY IN PERFECTION FOR PERSONAL CORRESPONDENCE

Hieronymus stands for upmarket paper and writing culture and creates products in contemporary style, from hand-bound notebooks and personal stationery to writing instruments. With a new service, this Swiss brand is now literally offering a hand in writing stylish correspondence. The Hieronymus handwriting service brings handwriting back to life in the digital age and gives personal and business relationships that special sense of appreciation often lacking today.

Our digital world has changed the awareness and value of paper and writing culture. As our daily communications have become ever faster, the use of paper and handwriting has decreased significantly. This has, however, not affected in the slightest the value and impact of the handwritten word in personal correspondence – quite the contrary. By becoming more exclusive, this form of communication has increased in emotional value. Carefully handwritten lines are still the most personal way to communicate and today more than ever are an expression of real appreciation and stylishness.

### As a gesture of personal appreciation

There is nothing wrong with sending e-mails and text messages for efficiency in everyday communication. But for those personal moments in life, when special respect and appreciation for the other party are called for, there is nothing more effective than handwritten correspondence. Regardless of whether personal relationships are involved or as a sign of gratitude to people we meet in the course of our business life. Congratulations to your loved ones, a personal thank-you card to selected clients or customers, personalized invitations and finely written place cards for a special event convey integrity, attention to detail, and a certain commitment.

### Wide range of designs

Not everyone feels comfortable with writing personal communications in their own hand, whether because their handwriting skills have been neglected or because of the time required. Hieronymus provides support with its new service, carefully penning all types of manuscript on paper of the finest quality. There is a choice between four different scripts in contemporary styles and 15 different colours of ink on four different shades of white paper which can be selected to suit the personality of the sender. Irrespective of the number of copies required, our in-house calligrapher prepares addresses, invitation cards, name badges, specific forms of address or even entire letters, making every word and every name unique.

Customers can enjoy a comprehensive personal consultation at our Flagship Store, Bärengasse 10, in Zurich.

### Further information

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Electronic templates and images can be downloaded at: [www.hieronymus-cp.com/en/media](http://www.hieronymus-cp.com/en/media)